

Every Believer a Witness®  
**Follow Up Plan – THE Key to Changing Your Church!** 8/16

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1. Pastor, do a 3-5 minute review of Every Believer a Witness in this coming Sunday morning Worship Service. Tell the people that sharing about witnessing opportunities will be an emphasis every time people gather, both corporately and in groups.
2. Put attractive tract racks/holders up near the main entrances and exits of the church.
3. Keep them well stocked with tracts. The tracts we taught can be ordered from:  
Crossway (all except as noted), [crossway.org](http://crossway.org), 1.800.323.3890  
Billy Graham Evangelistic Association (Steps), [billygraham.org](http://billygraham.org), 866.526.7173  
Every Believer a Witness (Pet & Golf), [everybelieverawitness.org](http://everybelieverawitness.org), 1.800.866.8589
4. Begin every staff meeting with having each staff member tell how they shared their testimony, prayed for a server (or lost people) at a meal, and passed out a tract-since the last meeting.
5. Have staff begin every leadership, team and/or committee meeting by having at least one person tell of sharing their testimony, praying at a public meal or passing out a tract. Celebrate sharing Jesus! Incorporate reports of sharing into each Sunday School class and/or small group.
6. Regularly have members share in the corporate worship services either a personal testimony or a report of sharing their testimony, praying for a server or others at a meal, or giving someone a tract.
7. Pastor, plan a Sunday Morning worship service in the next month or two when each person receives a 3 x 5 card with the two prayers (for your server and for others at the table) printed on it. Teach "How" to do these. Consider using drama skits to illustrate. Repeat this annually.
8. Pastor, plan a Sunday morning service in the next few months when each person receives a Steps to Peace with God tract and your sermon is on the four ways to use it.
9. Pastor, plan a "Friend Day" ([myfriendshipconnection.com](http://myfriendshipconnection.com)) in the next 6 months after Every Believer a Witness. Pray about sharing your personal testimony as the sermon.
10. Plan and build on the foundation of Every Believer a Witness, NAMB, "Your Church on Mission."
  - a) Constantly pray for and promote holiness and revival; join [OneCry.com](http://OneCry.com); consider having Life Action Ministries.
  - b) Have regular evangelism training using resources such as One Verse Evangelism; excerpts or messages from [Unscripted](#), Jeff Iorg, [Sharing Jesus Without Freaking Out](#), Alvin Reid; [Becoming a Contagious Christian](#); [Just Walk Across the Room](#); [Share Jesus Without Fear](#); NAMB's 3 Circles; resources featured by your state convention, such as [The Story](#) ([spreadtruth.com](http://spreadtruth.com)); [1Cross](#); [evantell.org](http://evantell.org) has some great resources; [Dare2Share](#); [Red Zone Evangelism](#); apps & games, e.g. [lifesajungle.com](http://lifesajungle.com) (a game from Step Up To Life Ministries); [truelife.org](http://truelife.org) and [answersingenesis.org](http://answersingenesis.org) have great apologetic information (again train on the apps). Train not only in small groups but in the Sunday AM worship services (once per quarter).
  - c) Have an organized outreach ministry using Grow, FAITH, EE, etc. Make these people your SWAT Team.
  - d) Have a special outreach event (wild game dinner, women's luncheon, golf outing, etc.) each quarter of the year. Make every event evangelistic!
  - e) Have evangelists come each year for training and/or Harvest Sundays.
  - f) Start a page on your web site where your members can share their stories and stories of sharing their story, praying in restaurants and using tracts, or use NAMB's [MostImportantThing.org](http://MostImportantThing.org). Have members post their stories on their FB; replace staff bios on church web site with staff stories.

Allan Taylor says, "If evangelism is not at the top of the list, it won't be on the list!"

**First Meeting:** Begin by saying something along the lines of “We recently had Every Believer a Witness. It was a great week and we want to keep witnessing on the front burner here at (name of church).”

“We learned three ways most believers can witness most days. The first way is with our testimony, the story of how we became a Christian. It struck me that many of you may not be aware of my personal story, so I wanted to share it with you” (share your testimony).

After you finish your story, say “One of the ways that we want to keep witnessing on the front burner is by beginning each team meeting by having someone share a story of sharing their story, or praying for a server, or others at your table, or passing out a tract. So I want to encourage you to be actively witnessing these three ways. And each time we gather we will take just a minute of so at the start and have one or two people share about witnessing since our last meeting.”

**Before Second Meeting:** Go to one of your key leaders on the team. Remind them about witnessing reports to begin the team meeting. Ask them, “Will you do me a favor?” (Wait on their response before continuing.) “You are aware that we want to keep witnessing on the front burner at our church. We want to begin each of our team meetings with someone sharing a report about witnessing. Will you be ready to share a report about sharing your personal story at our next meeting? I will ask to begin the meeting, ‘Would someone like to share a report about sharing their story?’ When I ask for someone to share, don’t immediately respond. Wait 15 or 20 seconds to see if someone else speaks up. If they do, that’s great. If no one else speaks up, then you share your personal story. Will you do that for me?”

When you do this you regularly remind yourself about witnessing, you remind a key leader about witnessing, you remind the entire committee or team about witnessing, and you know you are going to have a report ready when you ask.

**Each Subsequent Meeting:** Repeat the same procedure as above with a different leader, except intermix with reports of praying for a server or for others at the table, or giving someone a tract.

IF you will do this consistently for a period of 6-9 months, everyone on your team will begin to realize, “It doesn’t make any difference what we are going to discuss at our meeting, we are going to be talking about witnessing.” IF you then stop doing these, evangelism will wane.

What about Sunday School/Small Groups? This is the most difficult of all, but has the most potential both positively and negatively to change the church.

Schedule Teacher/Leader Training Meetings and teach your teachers how to share their story first, DO NOT assume they know how to write their story, even if they were at Every Believer a Witness.

Then teach them how to follow the above plan in their gatherings. Continue to regularly stress the necessity of each teacher/class/group doing this each week.

Monitor (observe) each class/group to insure this is being done. “Inspect what you expect”.

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Questions? Thoughts? Suggestions? Call or email me anytime with any of these, and also reports of sharing your story.

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