**Promotional Schedule**

*Every Believer A Witness ® 8/16*

The following is a suggested schedule designed to maximize awareness, attendance, and the resulting impact of your *Ever Believer a Witness* Evangelism Training Revival. Obviously you can and should add anything that you believe will help boost attendance.

**ACTIVITY**

-Put *Every Believer a Witness* and the dates on every church Prayer list.

**-BEGIN TO PRAY** in every Staff Meeting that God will bless and use it.

-Put a announcement in the bulletin and newsletter:

*“Hold these dates! On (dates) we will be having a revolutionary new Evangelism Training Revival, Every Believer a Witness. You will be hearing a lot more about it in the coming weeks. Please mark these dates on your calendar!”*

**-PRAY** in every Staff Meeting.

-Put inserts in the bulletin.

- Have the Senior pastor make the following announcement:

*“On (dates) we will be having the most practical Evangelism Training I’ve ever seen. As you can tell this is a Sunday through Wednesday evening. I will know your life is extremely busy and I want you to know we would never ask you to make the sacrifices and adjustments necessary to be here unless I truly believed this had the potential to dramatically impact*

**Weeks Out**

Now

Seven Weeks Out:

*our church’s future. I will be here. My family will be here. I am asking every church member to reserve this day and be here.”*

-**PRAY** in every staff meeting

-Place posters all over the church. Put them in every restroom stall, on every bulletin board, gathering place and exit.

-Keep the dates in the bulletin and newsletter.

-**PRAY** for it in each Worship Service and Staff Meeting.

-Show one of the three 45 second video clips.

-Have the Pastor write a column in the church newsletter (see Al Jackson’s article for ideas).

-Keep the dates in the bulletin.

-Show one of the three 45 second video clips.

**-PRAY** for it in each Worship Service and Staff Meeting.

-Show one of the three 45 second video clips.

-Keep the dates in the bulletin.

**-PRAY** for it in each Worship Service and Staff Meeting.

Six Weeks Out:

Five Weeks Out:

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Four Weeks Out:

-Download the AV presentation from the website (link and password sent by email).

-Have the Youth do the Drama Skit.

-Put insert in the bulletin again.

**-PRAY** it in each Worship Service and Staff Meeting.

-Put the announcement in the bulletin.

**-PRAY** for it in each Worship Service and Staff Meeting.

-Show the 1 minute 40 second video.

-Have the Senior Pastor make the announcement:

“*Next Sunday through Wednesday we will be having the most practical Evangelism Training I have ever seen. I know your life is extremely busy, and I want you to know I would never ask you to make the sacrifices and adjustments necessary to be here unless I truly believed this had the potential to dramatically impact our church’s future. I will be here. My family will be here. I am asking every member to be here.”*

 Three Weeks Out:

Two Weeks Out:

**Some things to PRAY for:**

1. That the weather will be good.
2. That the attendance will be fantastic.
3. That God will prepate the hearts of your people.
4. That the Holy Spirit will truly bring revival.
5. That this will be a watershed time in the life of the church.
6. That the trainer will be anointed by the Lord.
7. For anything else you can think of!